

7 aug 1968



Jip Fens

Curriculum vitae\*

User Experience Specialist

Skills



Hands-on with HTML since 1999, so I consider myself native in it.

I also have good skills and some experience with: [Haml](#), [ERB](#)



Stylesheets are like applying magic to the HTML.

I have equal skills in, and prefer working with: [SASS](#), [LESS](#)



There's no way a modern website can go without scripted interaction.

Skills apply to: [javascript](#), [jQuery](#)



Can't do without design tools!

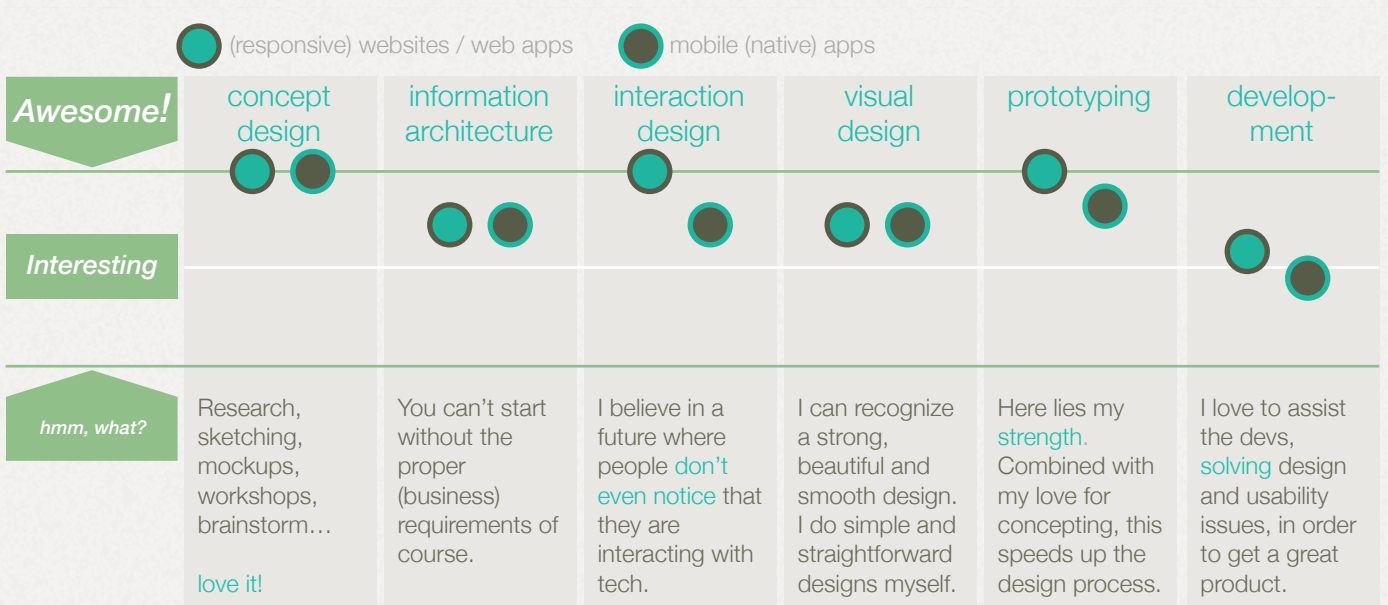
I prefer [sketch](#), but know my way around in other design software like [illustrator](#) and [xara](#).



Average dev-skills make it a lot easier to work in a web team. Although raised with [C#](#) I know how to talk [asp.net](#), [PHP](#), [Ruby on Rails](#)

Working in IT for a long time gave me the advantage of experiencing a lot of tools and platforms. Some are definitely worth mentioning here, like: [Omnigraffle](#), [Axure](#), [Blender \(3D\)](#), [Visual Studio \(+MS Blend\)](#), [Visio](#), [Sublime Text](#), [Compass](#), [Susy](#).

Field of Interests



I believe that [gamification](#) can play a major role in helping us evolve to the next level of work, education and interacting with tech. Applying game strategy and/or elements in my current work will take me to the next level soon.



# Timeline

You reading my Curriculum

Redesign Interpolis Preventiewinkel (**concept**, **interaction design** and **prototyping**)

Freelance project: **UX design** for a medical app assisting in an endoscopic examination. (*Olympus*)

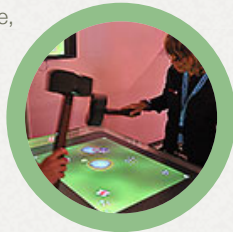
**Lead UX specialist** on the revision of Achmea's intranet and related projects.

**Concept, interaction, visual design and prototyping** for several Model Office (innovation and proof of concept division of Achmea) projects including a **gamification** platform.

Started focussing on the **concept** stage of UX participating in workshops and Customer Journeys in the early stages of a project. (*Interpolis, Centraal Beheer*)

**Designed** one of the first tablet applications for Interpolis, a risc-checker for business consultants.

Being an allround team member as **developer, designer** and **pioneer** I explored the business opportunities of technical innovations like Microsofts Surface Table, Augmented Reality, Xbox Kinect and in-game advertising, for Achmea.



I founded JipJip.com in 2003 to take my skills to the next level and make some extra money out of it. I built **websites, applications** and did **some stock photography**.

Started as an **IT Consultant** working for TAS at a servicedesk and first-line support. (*Tax authority*)

I grew up in the 80's, fascinated by the rise of home computers, like the Commodore 64, on which I learned my **first lines of code**.

**Concept, interaction, visual design and prototyping** In the Online Team of Interpolis



**Concept, interaction, visual design and prototyping** the Winter Olympics campaign Interpolis.

In a newly formed team with only 'online' specialists I became one of the **UX specialists** involved in building and improving all of internal and external sites of Achmea and its brands.

Contributed as a **visual and ux (interaction) designer** to new propositions like 'mijnveiligheidsmeter', 'overlijdensportaal' for Interpolis



Working as an **implementation coordinator** at Interpolis was a new experience to me.

I took on more assignments as a **developer**. (*ENCI/CBR, LogicaCMG*)

I started at LogicaCMG as a **senior package engineer**. (*ASML, Dolphin, Philips Medical*)

At PinkRoccade I became a **package engineer** and did some **development** of tooling. (*COA, Fortis, Justice, Streetwise, UWW*)

In spite of my fascination with computers I didn't go for an IT-related job. I worked as a **psychiatric nurse** for over 7 years and 5 as a **florist**. Both jobs thought me great skills I still use in my job today.

2014

2013

2012

2011

2010

**Achmea** 2008  
**Interpolis** 2007

**Logica CMG** 2004

**JipJip.com** 2003

**PinkRoccade** 2001

**TAS ITM** 1999

**HAVO** 1987

Born



## Things I Like



Photography



Passionate people



Science



Innovations



Nature



Technology

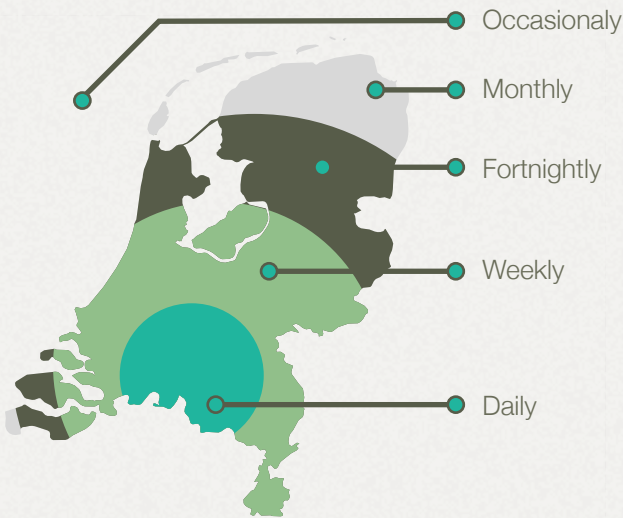


Movies



Coffee

## May come in handy



Thank you for your time. You are awesome!



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\* If you prefer a more textual 'word' curriculum I really understand. However, that might be the first indication that there is no magic between us. In case that you're still curious then please contact me, or better, invite me for a talk.